

**FIRST 5 – PLACER  
CHILDREN & FAMILIES COMMISSION**

11820 Enterprise Dr.  
Auburn, CA 95603

**Meeting Minutes, October 12, 2006**

Attendees – Commissioners & Staff:

**Dr. Sandra Naylor-Goodwin**, Chair Commissioner, Children's Behavioral Health  
**Catherine Goins**, Vice-Chair, Commissioner, Childhood Development  
**Bob McDonald**, Commissioner, Early Intervention  
**Jim Holmes**, Commissioner, Board of Supervisors, District #3  
**Elaine Rowen**, Ph.D., Commissioner, Early Education  
**Kim Haswell**, Commissioner, Consumer  
**Dayle Edgerton**, Commissioner, Child Health  
**Melanie M. Cleary**, Commissioner Tahoe Area  
**Richard J. Burton, M.D., MPH**, Commissioner, Public Health Officer  
**Don Ferretti**, First 5 Director  
**Nancy Baggett**, First 5 Staff Services Analyst, Administrative Support  
**Judy Marston**, First 5 Facilitator/Recorder Team

Commissioners & Staff Not in Attendance:

**Jo McCormack**, County Counsel

Public Attendees:

Paula Anderson – UCCE Nutrition and Early Literacy  
Vicky Pantels – UCCE Nutrition and Early Literacy

**Call Meeting to Order**

Meeting called to order at 4:35 PM.

**Public Comment:**

There was no public comment.

**I. Approval of Minutes:**

Motion to approve the minutes from September 14, 2006 meeting.

Goins/Burton / Unanimous

## **II. Commission Action Items**

### **1. Annual Program Report**

A requirement of the California First 5 Commission is that local commissions prepare an Annual Program Report.

The report was presented to the Community Resource Committee prior to the Commission meeting. The Commission reviewed the report with no changes recommended.

#### **Action Requested:**

Approve the Annual Program Report.  
McDonald/Burton / Unanimous

### **2. Reappointment of Dr. Sandra Naylor Goodwin to the Commission:**

Commissioner Dr. Sandra Naylor Goodwin's original term on the commission ends on December 31, 2006. Under the revised commission bylaws however, any incumbent whose seat expires before January 1, 2009 shall be eligible to serve an additional three-year term of office. Dr. Goodwin is interested in continuing on the commission.

#### **Action Requested:**

Waive recruitment for Dr. Goodwin's commission seat and request that the Board of Supervisors appoint her to a new term.

Rowen/McDonald/ Unanimous

Don will prepare the approved action item for presentation to the Placer County Board of Supervisors for approval.

## **III. Information Items:**

- None

## **IV. Commissioner Reports:**

- **Catherine Goins** – A recent workforce demographics report noted that there is a 47% turnover of early childhood staff, wages are lower than elementary teachers, and less than 10% of people working in Early Childhood Education are under 30 years of age. Not a lot of younger people are entering the field to replace those retiring. Wages that are not livable reduce the number of people who would consider going into the field. A concern was expressed over the change in TANF laws that would remove some mothers from services before they are able to seek

employment. This is an issue the commission might want to address. Dr. Burton will bring information on the issue in December/January for discussion.

- **Dr. Burton** – Met with Lincoln Lighthouse staff and asked them to look at sustainable funding options. The County HHS provides funding for the Lincoln Lighthouse and has a lot of partnerships with them. He informed them of upcoming grant opportunities from First 5 Placer.
- **Dr. Goodwin** – Funds have been received by CIMH for foster care training in 40 counties and she is hoping that Placer will be one of the counties that will receive the funds.

#### **V. Advisory Committee Reports:**

- None

#### **VI. Director's Report**

- The Partner Network Outcome Fair is set for October 13 from 10 AM to 2 PM at the Roseville Galleria and a special attraction this year is that the First 5 California Mobile Health Van will be in the mall during the event.
- An article was shared with the commission on the importance of playtime for children.
- Requested that the November 9<sup>th</sup> Commission meeting include a workshop to review the draft Strategic Plan. The plan update timeline was developed to eliminate any break in funding as one fiscal year closes and another begins. Catherine and Bob are part of the plan writing team. The commission will be requested to review the draft for changes on November 9<sup>th</sup>. Having the draft strategic plan sent by email prior to the meeting will be helpful so the commissioners can be prepared for the review. It is hoped that any changes identified at the November 9 meeting could be approved that night so that the plan can be distributed and approved at the December meeting. The schedule calls for the draft strategic plan to be emailed to the commissioners by November 3<sup>rd</sup>. The data questions that Dr. Burton submitted to the Writing Team are being studied.
- Status of Return on Investment Study - The Return on Investment Study has been completed but Holly Burkett was not able to attend tonight's meeting. The study will be presented at the December meeting. Dr. Burton requested that the study be emailed to the commissioners prior to the meeting. The information will be shared with the study participants, The Institute of Cultural Affairs, and possibly at a Partners Luncheon.

- Status of the Evaluation Consultant Request for Qualifications  
Don received 10 applications that were reviewed by Sandra, Catherine, Nancy and Don. Based on criteria of those applications that best met the RFQ guidelines, the applicants were narrowed to the top 3. Don is interviewing the top 3. A recommendation should be presented to the commission at the December meeting with an expectation that the evaluation consultant contract will start in January.
- Status of Kings Beach School Readiness - In May 2006 the commission was informed that there would be a separate needs asset assessment conducted in Kings to determine if an application for 2007 state school readiness funds would be appropriate. The planning group realized later that with the regular strategic planning activities we didn't need to do a separate school readiness study. Placer County has only one school that qualifies for the state School Readiness funding. Current thinking is that our locally funded school readiness activities offered through the North Tahoe Family Resource Center and the Tahoe Truckee school district are sufficient. It is not necessary to apply for the state funds. Dr. Burton asked if there is an opportunity for a cross-county (Nevada/Placer) School Readiness program. Catherine understood that the funding was per county but she will find out about this and report back at the next commission meeting.
- A question was asked about the status of the Children's Health Initiative. Don has informed the CHI consultant and the director of the regional Healthy Kids Healthy Futures effort of the commission's action to fund premiums, outreach, enrollment and retention for the 0-5. He clarified that if funding cannot be found for the 6 -18 population the commission can still participate in the regional effort to serve the 0-5 children. The 0-5 outreach efforts will also help to enroll children 6 -18 in current health insurance programs. Dr. Burton indicated that he will be analyzing information regarding the 6-18 portion of the local CHI. Information will be shared with the commission.

Meeting Adjourned: 5:37 PM